

Gideok Seong (Kevin)

Software Engineer

gideokseong@gmail.com | [LinkedIn](#) | (203) 543 1855 | New Jersey

Full-stack product engineer with hands-on experience building and operating **production SaaS applications**, supported by a background in **data systems** and **application operations**. Currently building **SellerVisor**, a SaaS platform using **ASP.NET Core**, **SQL Server**, **background jobs**, and **API integrations**. Prior experience includes **ERP migration**, **SQL data analysis**, and **monitoring/observability systems**. Focused on **reliable systems**, **automation**, and **scalable backend design**.

PROFESSIONAL EXPERIENCE

Full-Stack Product Engineer | SellerVisor (SaaS Platform)

NJ, July 2025 – Present

- Built and operated a **production SaaS platform** supporting **multi-tenant analytics**, **automation workflows**, and **billing systems**.
- Designed backend services and **Hangfire-based background jobs** processing **thousands of records per run** for data ingestion, synchronization, and reporting.
- Developed full-stack features using **ASP.NET Core**, **Razor Pages**, **JavaScript**, and **Next.js**, enabling **real-time dashboards** and **user workflows**.
- Designed and optimized **SQL Server schemas and complex queries**, improving **query performance** and **report generation efficiency** for large datasets.
- Integrated **Amazon SP-API**, **Amazon Ads API**, **Stripe**, and **AI APIs**, handling **rate-limited requests**, **pagination**, and **retry logic** in production workflows.
- Built **automation logic** for ad bidding and keyword analysis, reducing manual campaign management effort and enabling **data-driven optimization**.
- Deployed and maintained **Docker-based Linux environments**, improving **deployment consistency** and **system reliability**.

Application Operations & Monitoring Engineer | Samsung SDSA (via Snelling)

NJ, Feb 2024 – Present

- Supported **production environments across multiple hosts and services**, assisting **incident response** and **operational stability**.
- Implemented monitoring pipelines using **Prometheus**, **Grafana**, and **Alertmanager**, improving **visibility into system health** and **performance signals**.
- Built **Docker-based Elasticsearch and Kibana logging pipelines**, enabling faster **issue detection** and **troubleshooting workflows**.
- Collaborated with cross-functional teams to coordinate **incident handling** and **system diagnostics**.
- Participated in **GenAI initiatives**, gathering requirements and translating **document-processing use cases** into **technical discussions**.

ERP Migration & Data Systems Analyst | Beauty Plus

NJ, Apr 2020 – Jan 2024

- Supported ERP migration from a **legacy C# system** to a **web-based platform**, documenting workflows and system behavior across departments.
- Wrote **complex SQL queries and reporting logic** used for **management decision-making** and **operational analysis**.
- Improved database performance through **query optimization and indexing strategies**, reducing reporting latency.
- Gathered **cross-functional requirements** and translated business workflows into **implementation-ready technical specifications**.
- Prepared **database handoff materials and validation processes**, ensuring accuracy and consistency in migrated systems.

TECHNICAL SKILLS

- **Backend:** C#, ASP.NET Core, REST APIs, Hangfire
- **Frontend:** Next.js, JavaScript, Razor Pages, HTML/CSS
- **Database:** SQL Server, Query Optimization, Data Modeling
- **DevOps:** Docker, Linux
- **Observability:** Prometheus, Grafana, Elasticsearch, Kibana
- **Integrations:** Amazon SP-API, Amazon Ads API, Stripe API, OpenAI API, Gemini APIs, Perplexity API, DataForSEO API, Jungle Scout API, RESTful APIs

EDUCATION

MS in Computer Science, University of Bridgeport,

CT, Jan 2017 – May 2019

CERTIFICATE

- AWS Certified Developer - Associate
- Professional Scrum Developer™ I (PSD I)
- OutSystems O11 Associate Developer